



Visual Power

There's a better way to communicate and it's happening in front of your eyes.

Discover video conferencing with the quality, reach and cost savings you've been waiting for, with Vidyo.



The world is moving toward video communications...

Every day, more people are discovering ingenious and practical ways to put the power of video collaboration to work in business, industry, government, healthcare, education and non-profit endeavors. According to Gartner, by 2015, over 200 million workers globally will run corporate-supplied video conferencing from their desktops.* With the growth of mobile devices outpacing that of PCs, demand is high for a scalable architecture that can deliver video on mobile platforms.

...join the movement with Vidyo.

We bring 'personal telepresence' to everyday desktop and mobile video conferencing for the first time. While traditional solutions fail to meet the minimum quality threshold for HD multipoint video conferencing, Vidyo surpasses it. What this means for you is telepresence quality that scales across all form factors, with imperceptible latency and artifact-free video, even on unreliable networks. With Vidyo, the quality of experience inspires a culture of collaboration.

"Here is video conferencing technology that the masses can use...a real game-changing technology..."

John Leger, News Editor - Wall Street Journal
Technology Innovation Awards



*Gartner Report ID Number G0017305

Video conferencing the way it's meant to be

Vidyo is connecting more people in a more personal way, for empowered and productive meetings. We take the hassle and high cost out of the picture to bring you HD quality video conferencing that enhances the workflow of your organization like nothing else can.



Incredible Quality

Vidyo software dynamically optimizes video streams to the capabilities of each endpoint and the network. Everyone enjoys the highest quality video experience, from the boardroom to the home office.

Incredible Reach

Wherever the Internet reaches, you'll find Vidyo. Connect mobile, desktop, room and telepresence endpoints for ad hoc or planned meetings, and interoperate smoothly with legacy systems and enterprise apps already in place.

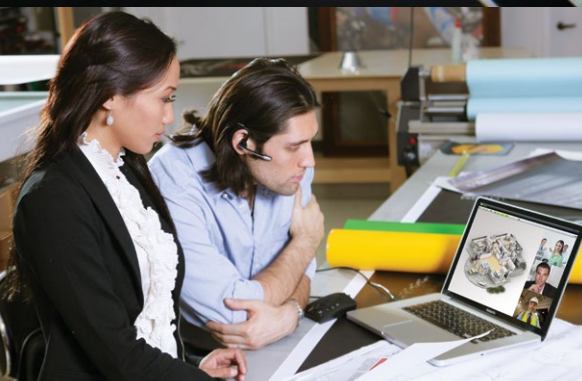
Incredible Savings

Conference over the Internet and everyday wireless networks using off-the-shelf hardware. Take advantage of follow-the-sun licensing models and virtualization for pennies on the dollar compared with conventional systems.

Access anywhere: the sky's the limit

Internet pervasiveness, the rise of mobile technologies, and the drive for better collaboration create a perfect storm for video conferencing. Vidyo is at the helm, providing seamless multi-party connections, 'bring your own device convenience', and a telepresence-quality experience for everyone.

- Our Adaptive Video Layering™ technology and use of H.264 Scalable Video Coding allow us to optimize the real-time video experience for everyone in the meeting.
- The Vidyo platform makes it easy to connect smartphones, tablets, laptops, desktops, room systems and telepresence solutions via the Internet and 3G/4G wireless networks.
- VidyoGateway™ brings interoperability with VidyoConferencing™ to legacy systems.
- Vidyo™ Software Clients deliver telepresence power to mobile and desktop devices.
- VidyoPanorama™ shatters the telepresence performance-price barrier for immersive interactions with 1080p60 resolution on up to 20 screens.
- Vidyo has virtualized the first video conferencing infrastructure, enabling service providers to massively scale HD video conferencing on demand.





Vidyo in action

Education beyond the textbook

Researchers in the jungles of Panama share their findings in real-time with university students in Arizona. A California charter school takes a virtual field trip to the Denver Museum of Natural Science to see and learn about the workings of that amazing organ – the heart. Vidyo for Education™ enables K-12 to university students to move beyond textbooks and participate in real-world learning experiences. For educators, the applications for HD video conferencing are endless. According to Charles Kazilek, Director of Technology Integration and Outreach, Arizona State University, *"Exceptional quality, without network, geographical or scalability limitations, for a fraction of the cost. That's Vidyo."*

Retail with a competitive edge

Mega-retailer Mydin operates close to 100 stores carrying thousands of consumer products from global suppliers. Mydin chose Vidyo for the high quality and extensive reach of its video conferencing solution, connecting company managers, store employees, buyers and suppliers for fast and informed decision-making on everything from product lines to store operations. According to IT Director Malik Murad Ali, *"I will never forget my first Vidyo meeting with groups in India; the meeting was so productive we got full ROI on our Vidyo investment from just one use. Then, when I first saw VidyoMobile on an iPad2, I knew it was the perfect communications tool for our fast-paced retail environment."*

A revolution in virtual healthcare

Vidyo solutions for healthcare play an important role in patient care, telemedicine, investigative research and other programs at hospitals, medical centers and physician clinics around the world. For Medical Director Andrew Barbash, M.D., and the team at Holy Cross Hospital Health Center in Maryland, building a telemedicine platform powered by Vidyo solutions brings together doctors and care teams with patients and their families in real-time. According to Dr. Barbash, *"It's so easy to use, the technology moves to the background and opens up access to care and specialized expertise to anyone regardless of where they are in place or time."*



Breaking through performance-price barriers

Vidyo redefines the economics of video conferencing to inspire productive collaboration for everyone. The numbers tell the story.

In the drive to deliver quality video conferencing to more endpoints, total cost of ownership (TCO) is a chief concern. Survey findings from Nemertes Research* show that Vidyo customers save as much as 80% per endpoint compared with the cost of traditional solutions. Add more endpoints, and the cost advantage of Vidyo is compounded.

With 1,000,000s using our technology, 2,000 enterprise customers and 300 partners, Vidyo brings more people together and inspires more natural interactions every day.

*Video Conferencing: A TCO Analysis, Nemertes Research, June 2012.



"Vidyo was the only platform with everything we needed. It is as easy to deploy and use as Skype, but with security and reliability features built in. Vidyo adds the flexibility of operation everywhere from telepresence rooms to desktop and laptop computers and now even iPad tablets."

Urs Wattenhofer, Chairman of Cyberfish

The Vidyo Advantage

We work closely with technology integrators, resellers and service providers to deliver software-powered video conferencing solutions that are easy to integrate, deploy and scale in today's on-demand mobile and global environments.

- Vidyo technology powers major UC platforms, and leads industry standardization efforts for interoperability among SVC solutions.
- Our patented software architecture is the first to deliver HD multipoint video conferencing to a full range of devices over everyday IP networks.
- Vidyo earns high satisfaction ratings, serving more than 2,000 customers including Mass General Hospital, CBS News, AIG, Mayo Clinic, Northwestern University and others.
- Our rich set of APIs can be integrated to create innovative new applications or to video-enable existing applications.
- Scalability options include support for virtualization and cloud deployments.
- Vidyo's distributed architecture reduces capex and opex with a follow-the-sun licensing model.

Join a vibrant community where shared technology, services and networking opportunities can offer real competitive business advantage.



"Our partnership with Vidyo has allowed us to quickly bring to market an entirely innovative, advanced approach to video conferencing and collaboration."

Hidefumi Nakamura, General Manager
UCS Business Department, Ricoh Company, Ltd.

Industry recognition

- Wall Street Journal ranked Vidyo #11 out of 10,000 evaluated in "The Next Big Thing" Top 50 Venture-funded Companies (2011)
- Frost & Sullivan Global Product Differentiation Excellence Award in Videoconferencing Infrastructure Systems (2011)
- Best of Interop Award for Collaboration (2011)
- Wall Street Journal Technology Innovation Award (2010)

Go with Vidyo.

The wait is over with modern technology that delivers on the promise of video. Put the power of award-winning VidyoConferencing™ solutions to work in your organization, and reap the rewards.

Visit us at www.vidyo.com.

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Vidyo, Inc. (Corporate Headquarters)

433 Hackensack Ave., Hackensack, NJ 07601, USA
Tel: 201.289.8597 Toll-free: 866.998.4396
Email: vidyoinfo@vidyo.com

EMEA

emea@vidyo.com
+33 (0) 488 718 823

APAC

apac@vidyo.com
+852 3478 3870

INDIA

india@vidyo.com
+91 124 4696759